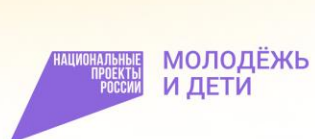


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# INTERNATIONAL FESTIVAL OF YOUTH – 2026

SEPTEMBER 11–17, 2026

EKATERINBURG



# INTERNATIONAL FESTIVAL OF YOUTH

FOLLOW YOUR DREAM. TOGETHER WITH RUSSIA

## DATE

**SEPTEMBER 11-17, 2026**

September 11-12 – days of arrival  
September 13-16 – event days  
September 17 – day of departure

## VENUE

EKATERINBURG

## PARTICIPANTS

**10 000**  
people

**190**  
countries

**5 000**  
foreigners

**5 000**  
Russian citizens

**1,000 OF THEM ARE CHILDREN**  
aged 14 to 17 years old

## REGIONAL PROGRAM DATES

SEPTEMBER 18-21, 2026



# KEY FESTIVAL LOCATIONS



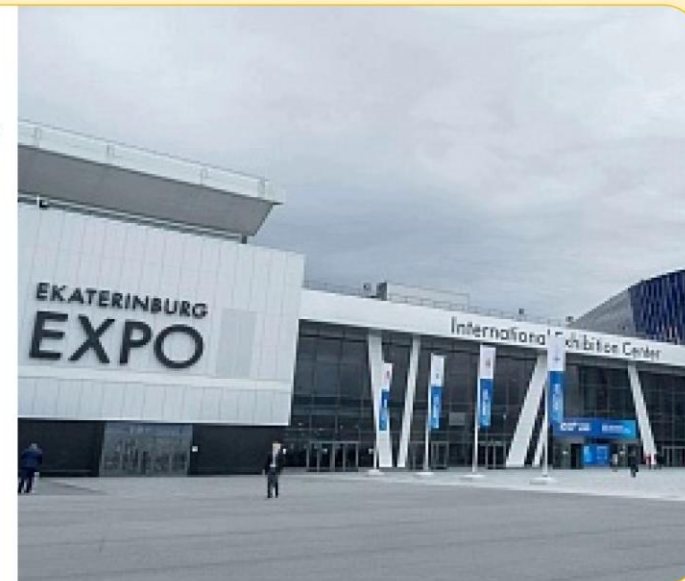
## MAIN PROGRAM

### International Exhibition Center "Ekaterburg-EXPO"

The largest exhibition complex with pavilions and conference halls

**4 FREE-PLAN PAVILIONS**  
each with a capacity of **12,000**  
people

**MTS LIFE HALL  
CONGRESS CENTER**  
with a capacity of  
**4,800** people



## ACCOMMODATION FOR PARTICIPANTS AND VOLUNTEERS

### URFU CAMPUS

A modern student campus, constructed under the national project "Youth and Children"

**Campus capacity:**  
up to **12,540** people

**Location:**  
up to **10 minutes**  
of walk from the main program venue



# TRACKS AND PARTICIPANTS



## MEDIA

new media representatives, journalists, content creators, media technologists



## CIVIC ENGAGEMENT

representatives of NGOs and social protection of the population, psychologists and social workers



## SPORTS

members of student sports clubs, sports agents and managers



## EDUCATION AND SCIENCE

teachers and professors, historians and political scientists, young scientists and researchers



## CREATIVE INDUSTRIES AND CREATIVITY

designers, urban planners, composers, actors, directors and artists



## ENTREPRENEURSHIP

entrepreneurs, business owners, and startup founders in the field of innovative technologies



## PUBLIC ADMINISTRATION

acting public servants and parliamentarians, diplomats, youth workers



## DIGITALIZATION AND IT

programmers/developers, analysts, IT managers and others



## CHILDREN

underage participants between the ages of 14 and 17, including representatives of the "Movement of the First" and the International Association of Children's Organizations

**1,000 participants**

## PARTICIPANT SELECTION CRITERIA:

**30%** of the WYF-2024 and the WYF Assembly 2025 participants, as well as graduates of youth education programs and projects in the Russian Federation from 2024 to 2025

**70%** of the participants who have not previously taken part in the WYF-2024, the WYF Assembly 2025 or other post-festival events

# PROGRAM FORMATS



## MEANINGFUL PROGRAM

- Trend battles – public debates between two experts with opposing points of view on current youth topics. The winner is determined by the direct vote of the audience in the hall after each battle.
- Talk show – an honest and direct conversation with opinion leaders in an equal-footing Q&A format.
- TED-talks – inspiring success stories and personal stories from experts.



## CULTURAL PROGRAM



- Immersive shows where you are not a spectator, but a participant. Shows where the line between the audience and the stage is blurred.
- Art performances – unique acts born right before the audience's eyes, where process and emotion take center stage.
- Creative labs – an experimental space to build your own project from scratch and present it to the world.



## USEFUL PROGRAM

- Volunteer initiatives where everyone can contribute. Helping nature, the city, or people.



## SPORTS PROGRAM



- Sports shows – spectacular competitions and sport performances that motivate and show that nothing is impossible.
- Outdoor activities – morning exercise with champions, open-air workouts, and friendly tournaments in popular sports for everyone.



## EXCURSION PROGRAM

- Excursion Routes: immersion in Russian culture and history through visits to iconic memorial sites and cultural heritage landmarks.



## CHILDREN'S PROGRAM



- Developing children's diplomacy – interactive games and workshops where children learn the art of dialogue, negotiation, and understanding other cultures.
- Implementation of the focus areas of the International Association of Children's Organizations.



## EXHIBITION PROGRAM

An interactive platform showcasing cutting-edge achievements and the potential of Russian science, industry, technological advancements, culture, and arts to the participants.



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НАЦИОНАЛЬНЫЕ  
ПРОЕКТЫ  
РОССИИ  
**МОЛОДЁЖЬ  
И ДЕТИ**



**Sirius**  
Educational Center

# APPLY FOR THE INTERNATIONAL FESTIVAL OF YOUTH



Applications are  
accepted until  
April 30, 2026

